

Carrefour (China) Hypermarket Co Ltd in Retailing (China)

<https://marketpublishers.com/r/C57176C2DE9EN.html>

Date: February 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: C57176C2DE9EN

Abstracts

Carrefour targets long term development in China, to be achieved by steady expansion, particularly in the newly developing urban areas, under the urbanisation scheme in the country. The company aims to be present in 100 cities by 2016, up from 75 cities at the end of 2013. To combat the rapid growth of internet retailing, Carrefour will continue to strengthen the supply of fresh produce, which is the weakest link for internet retailers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Carrefour (China) Hypermarket Co Ltd: Key Facts

Summary 2 Carrefour (China) Hypermarket Co Ltd: Operational Indicators

Internet Strategy

Summary 3 Carrefour (China) Hypermarket Co Ltd: Share of Sales Generated by

Internet Retailing

Company Background

Private Label

Summary 4 Carrefour (China) Hypermarket Co Ltd: Private Label Portfolio

Competitive Positioning

Summary 5 Carrefour (China) Hypermarket Co Ltd: Competitive Position 2014

I would like to order

Product name: Carrefour (China) Hypermarket Co Ltd in Retailing (China)

Product link: <https://marketpublishers.com/r/C57176C2DE9EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C57176C2DE9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970