

# Carrefour Belgium SA/NV in Retailing (Belgium)

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## Abstracts

While growth rates are stagnating in supermarkets and hypermarkets in Belgium, Carrefour opened three new convenience stores in 2016 and the retailer is in the process of testing a new convenience stores format called Easy Caddy. While pushing firmly in the direction of convenience stores, the company is also reinforcing its primary positioning as a fresh products specialist.

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