

Carrau & Cia SA in Alcoholic Drinks (Uruguay)

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Abstracts

Carrau & Cia is well-known to Uruguayan consumers, with a solid presence in many business areas. One of the company's five business groups is alcoholic drinks, where it is a well-established importer, producer and distributor of a wide range of products. Through well-known brands, the company strives to grow sales and consolidate its position in the industry.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.



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Contents

Strategic Direction

Key Facts

Summary 1 Carrau & Cia SA: Key Facts

Competitive Positioning

Summary 2 Carrau & Cia SA: Competitive Position 2016



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