

Carmit Candy Industries Ltd in Packaged Food (Israel)

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Abstracts

Carmit Candy Industries focuses on low-cost sugar confectionery, offering products at attractive prices which appeal to price-sensitive consumers and Israel's ultra-orthodox Jewish community as well as those who purchase sugar confectionery in large volumes. Carmit offers sugar confectionery under several different brands and constantly invests in innovation, seeking new areas for expansion and new ways to take adjust to the rise of the health and wellness trend. The company faces a strong...

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Contents

Strategic Direction

Key Facts

Summary 1 Carmit Candy Industries Ltd: Key Facts

Summary 2 Carmit Candy Industries Ltd: Operational Indicators

Company Background

Production

Summary 3 Carmit Candy Industries Ltd: Production Statistics 2014

Competitive Positioning

Summary 4 Carmit Candy Industries Ltd: Competitive Position 2014

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