

Carmel Mizrachi Wineries Ltd in Alcoholic Drinks (Israel)

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Abstracts

As the oldest and largest winery in Israel, Carmel Mizrachi Wineries benefits from its strong reputation. Its maintained leadership in wine due to its large portfolio. The company is expected to continue updating its wine portfolio in order to maintain its lead in wine. In addition, Carmel Wineries is expected to continue trying to shift its perception towards a more premium wine over table wine.

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