

Carbonates in Peru

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The current consumer concern for health and wellness caused a shift in preference from regular soft drinks to low calorie ones – RTD tea and bottled water mostly. The health and wellness trend promotes more awareness about the level of sugar some drinks have, carbonates being the category that is most affected by this. Companies already started to change the formulas of their products and vary portfolio composition in order to increase the share of healthy options that look set to remain most po...

Euromonitor International's Carbonates in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2013-2017), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Carbonates market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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