

Carbonates in New Zealand

URL:	https://marketpublishers.com/r/CE21F23A6B6EN.html
Date:	April 19, 2018
Pages:	27
Price:	US\$ 990.00
ID:	CE21F23A6B6EN

Despite low calorie cola carbonates seeing a better performance than regular cola carbonates in off-trade value terms in 2017 (growth compared with decline), the uptake of the new variants Coca-Cola Life and Pepsi Max was slow. 2016 saw a drop in current value growth in low calorie cola carbonates compared with 2015, when the products were introduced, and although 2017 saw a turnaround in growth, this was mainly due to the long-standing low calorie products Coca-Cola Diet and Coca-Cola Zero driv..

Euromonitor International's Carbonates in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2013-2017), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Carbonates market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines
Prospects
Low Calorie Outperforms Regular in Cola Carbonates
Brand Extensions Continue
Health and Wellness Performs Well
Competitive Landscape
Unchanged Rankings
Fruco Beverages Loses A Major On-trade Customer
Smaller Companies Continue To Perform Well
Category Data

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2012-2017
 Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2012-2017
 Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2012-2017
 Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2012-2017
 Table 5 Off-trade Sales of Carbonates by Category: Volume 2012-2017
 Table 6 Off-trade Sales of Carbonates by Category: Value 2012-2017
 Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2012-2017
 Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2012-2017
 Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2012-2017
 Table 10 Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2012-2017
 Table 11 NBO Company Shares of Off-trade Carbonates: % Volume 2013-2017
 Table 12 LBN Brand Shares of Off-trade Carbonates: % Volume 2014-2017
 Table 13 NBO Company Shares of Off-trade Carbonates: % Value 2013-2017
 Table 14 LBN Brand Shares of Off-trade Carbonates: % Value 2014-2017
 Table 15 Forecast Off-trade Sales of Carbonates by Category: Volume 2017-2022
 Table 16 Forecast Off-trade Sales of Carbonates by Category: Value 2017-2022
 Table 17 Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2017-2022
 Table 18 Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2017-2022
 Table 19 Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2017-2022
 Table 20 Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2017-2022

Executive Summary

Health and Wellness Influences Growth
 Bottled Water Remains Strong
 No Change in the Top Companies
 Private Label Producers Expand Their Portfolios
 Negligible Value Decline Expected

Market Data

Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2012-2017
 Table 22 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2012-2017
 Table 23 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2012-2017
 Table 24 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2012-2017
 Table 25 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2017
 Table 26 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2017
 Table 27 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2017
 Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2017
 Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2012-2017
 Table 30 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2012-2017
 Table 31 Off-trade Sales of Soft Drinks by Category: Value 2012-2017
 Table 32 Off-trade Sales of Soft Drinks by Category: % Value Growth 2012-2017
 Table 33 Total Sales of Soft Drinks by Fountain On-trade: Volume 2012-2017
 Table 34 Total Sales of Soft Drinks by Fountain On-trade: % Volume Growth 2012-2017
 Table 35 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2013-2017
 Table 36 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2014-2017
 Table 37 NBO Company Shares of Off-trade Soft Drinks: % Value 2013-2017
 Table 38 LBN Brand Shares of Off-trade Soft Drinks: % Value 2014-2017
 Table 39 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2012-2017
 Table 40 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2012-2017
 Table 41 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2017
 Table 42 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022
 Table 43 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022
 Table 44 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022
 Table 45 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022
 Table 46 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022
 Table 47 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022

Table 48 Forecast Off-trade Sales of Soft Drinks by Category: Value 2017-2022

Table 49 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022

Table 50 Forecast Total Sales of Soft Drinks by Fountain On-trade: Volume 2017-2022

Table 51 Forecast Total Sales of Soft Drinks by Fountain On-trade: % Volume Growth 2017-2022

Appendix

Fountain Sales in New Zealand

Trends

Sources

Summary 1 Research Sources

I would like to order:

Product name: Carbonates in New Zealand
Product link: <https://marketpublishers.com/r/CE21F23A6B6EN.html>
Product ID: CE21F23A6B6EN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/CE21F23A6B6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**