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Carbonates in Latvia

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Abstracts

Off-trade volume sales stagnated in carbonates in Latvia in 2023, with a slight decline noted in retail volume as sales were challenged by rising inflation and increased price points. This led many consumers to reduce their spending on non-essentials, trading down and reducing purchases. As such, while retail volume sales stagnated, off-trade value sales recorded double-digit growth, driven by heightened price points. On-trade sales remained positive in 2023, with consumers increasingly spending...

Euromonitor International's Carbonates in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Carbonates market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Carbonates in Latvia
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January 2024

LIST OF CONTENTS AND TABLES

CARBONATES IN LATVIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Off-trade volume sales stagnate as inflation and rising prices challenge sales
Reduced sugar carbonates drive growth, addressing rising sugar concerns
Health trends challenge retail volume growth in carbonates
PROSPECTS AND OPPORTUNITIES
Rising competition from healthier options leads to a decline in off-trade volume sales
Vast offerings in foodservice outlets challenge on-trade volume sales of carbonates
Carbonates face competition from bottled water and sports drinks
CATEGORY DATA
Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023
Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023
Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023
Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023
Table 5 Off-trade Sales of Carbonates by Category: Volume 2018-2023
Table 6 Off-trade Sales of Carbonates by Category: Value 2018-2023
Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023
Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023
Table 9 Sales of Carbonates by Total Fountain On-trade: Volume 2018-2023
Table 10 Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2018-2023
Table 11 NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023
Table 12 LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023
Table 13 NBO Company Shares of Off-trade Carbonates: % Value 2019-2023
Table 14 LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023
Table 15 Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028
Table 16 Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028
Table 17 Forecast Off-trade Sales of Carbonates by Category: % Volume Growth

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2023-2028
Table 18 Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028
Table 19 Forecast Sales of Carbonates by Total Fountain On-trade: Volume 2023-2028
Table 20 Forecast Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2023-2028
SOFT DRINKS IN LATVIA
EXECUTIVE SUMMARY
Soft drinks in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
Foodservice vs retail split
What next for soft drinks?
MARKET DATA
Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023
Table 22 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023
Table 23 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023
Table 24 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023
Table 25 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022
Table 26 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022
Table 27 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022
Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022
Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023
Table 30 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023
Table 31 Off-trade Sales of Soft Drinks by Category: Value 2018-2023
Table 32 Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023
Table 33 Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023
Table 34 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023
Table 35 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023
Table 36 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023
Table 37 NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

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Table 38 LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023
Table 39 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023
Table 40 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023
Table 41 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023
Table 42 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023
Table 43 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028
Table 44 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028
Table 45 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028
Table 46 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028
Table 47 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028
Table 48 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028
Table 49 Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028
Table 50 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028
Table 51 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028
Table 52 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources

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