

Carbonates in Japan

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Abstracts

In 2023, total volume sales of carbonates are set to decrease compared with 2022. On-trade volume sales are expected to increase thanks to a continued rebound in demand after the lifting of pandemic restrictions. However, off-trade volume sales are expected to see a decline in 2023 compared with 2022; although in current value terms, sales are set to grow. This is due to rising unit prices, led by inflationary pressure across soft drinks categories in this year. Impacted by soaring ingredients,...

Euromonitor International's Carbonates in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Carbonates market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euroonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euroonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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