

# Carbonates in Ukraine

<https://marketpublishers.com/r/C91C6EF405FEN.html>

Date: December 2023

Pages: 33

Price: US\$ 990.00 (Single User License)

ID: C91C6EF405FEN

## Abstracts

Sales of carbonates suffered heavy losses in 2022, although there were several factors that prevented heavier losses and which have helped to support a return to growth in 2023. First, sales were supported by the presence of the core target audience of young men, most of whom were unable to leave the country due to the war. As such, the category has suffered comparatively less due to the impact of forced migration. A nostalgia trend and high demand for retro flavours has also supported sales. Fo...

Euromonitor International's Carbonates in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Carbonates market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Carbonates in Ukraine  
Euromonitor International  
December 2023

### LIST OF CONTENTS AND TABLES

CARBONATES IN UKRAINE  
KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Carbonates sees a partial recovery in 2023 after heavy losses in 2022, boosted by the return of local manufacturing

Mixed results being seen across carbonates

Competition becomes more fragmented as players face new challenges

#### PROSPECTS AND OPPORTUNITIES

Proposed sugar tax a potential threat to growth

Carbonates should benefit from positive image in the minds of locals

IDS Borjomi enters carbonates with new line of lemonade

#### CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 5 Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 6 Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2018-2023

Table 10 Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2018-2023

Table 11 NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 12 LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 13 NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 14 LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 15 Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 16 Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 17 Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 18 Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

Table 19 Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2023-2028

Table 20 Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2023-2028

## SOFT DRINKS IN UKRAINE

### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

## 2023 KEY TRENDS

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

### MARKET DATA

Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 22 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 23 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 24 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 25 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 26 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 27 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 30 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 31 Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 32 Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 33 Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 34 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 35 NBO Company Shares of Total Soft Drinks (RTD): % Volume 2019-2023

Table 36 LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2020-2023

Table 37 NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2019-2023

Table 38 LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2020-2023

Table 39 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 40 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 41 NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 42 LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 43 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 44 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 45 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 46 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 47 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 48 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 49 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 50 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 51 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 52 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 53 Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 54 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 55 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 56 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

## APPENDIX

Fountain sales in Ukraine

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Carbonates in Ukraine

Product link: <https://marketpublishers.com/r/C91C6EF405FEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C91C6EF405FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970