

# Carbonates in South Africa

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## Abstracts

Large category players are narrowing their offerings. As a result, Tab has been discontinued in South Africa. Leading player Coca-Cola seeks to strengthen its current brands and exclude low-performing ones. In its place, it has introduced a “Coca-Cola No Sugar No Caffeine Drink” to sustain its reach into the low sugar segment. This substitution leverages South Africans’ sustained demand for Coca-Cola’s brands, which supports its dominance of cola carbonates. However, the introduction of Tab’s su...

Euromonitor International's Carbonates in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Carbonates market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
May 2024

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