

Carbonates in Russia

https://marketpublishers.com/r/C9F5742A845EN.html

Date: January 2022

Pages: 43

Price: US\$ 990.00 (Single User License)

ID: C9F5742A845EN

Abstracts

Carbonates continued to register healthy growth in total volume terms in 2021, although off-trade sales registered slower growth as on-trade and fountain sales registered a recovery. The hot summer coupled with the limited foreign travel opportunities had a positive effect on domestic consumption in 2021. The main driver of retail volume growth within carbonates in 2020 stemmed from consumers switching to larger packaging due to an increase in at-home consumption, which included the rise of a ho...

Euromonitor International's Carbonates in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Carbonates market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

CARBONATES IN RUSSIA KEY DATA FINDINGS 2021 DEVELOPMENTS

On-trade sales bounce back while new product development remains widespread as carbonates retains its fizz

Schweppes sweeps the competition away with successful "Mystery of the Perfect Cocktail" campaign

Traditional Kvass drink looking to find a new audience

PROSPECTS AND OPPORTUNITIES

Healthier options and cocktails two trends to look out for in the forecast period PepsiCo and Coca-Cola showing no signs of letting up with constant flow of new products, packaging and marketing

Carbonates could see even greater diversification in the future as players experiment with new and interesting flavours and ingredients

CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2016-2021

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2016-2021

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2016-2021

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2016-2021

Table 5 Off-trade Sales of Carbonates by Category: Volume 2016-2021

Table 6 Off-trade Sales of Carbonates by Category: Value 2016-2021

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2016-2021

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2016-2021

Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2016-2021

Table 10 Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2016-2021

Table 11 NBO Company Shares of Off-trade Carbonates: % Volume 2017-2021

Table 12 LBN Brand Shares of Off-trade Carbonates: % Volume 2018-2021

Table 13 NBO Company Shares of Off-trade Carbonates: % Value 2017-2021

Table 14 LBN Brand Shares of Off-trade Carbonates: % Value 2018-2021

Table 15 Forecast Off-trade Sales of Carbonates by Category: Volume 2021-2026

Table 16 Forecast Off-trade Sales of Carbonates by Category: Value 2021-2026

Table 17 Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2021-2026

Table 18 Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2021-2026

Table 19 Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2021-2026



Table 20 Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2021-2026

CHART 1 Soft Drinks Off-Trade Volume Sales Growth Scenarios: 2019-2026

CHART 2 Soft Drinks On-Trade Volume Sales Growth Scenarios: 2019-2026

CHART 3 Soft Drinks Impact of Drivers on Off-Trade Volume Sales: 2019-2026

CHART 4 Soft Drinks Impact of Drivers on On-Trade Volume Sales: 2019-2026

SOFT DRINKS IN RUSSIA

EXECUTIVE SUMMARY

Soft drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2016-2021

Table 22 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2016-2021

Table 23 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2016-2021 Table 24 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2016-2021

Table 25 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2020 Table 26 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2020

Table 27 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2020

Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2020

Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2016-2021

Table 30 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2016-2021

Table 31 Off-trade Sales of Soft Drinks by Category: Value 2016-2021

Table 32 Off-trade Sales of Soft Drinks by Category: % Value Growth 2016-2021

Table 33 Sales of Soft Drinks by Total Fountain On-trade: Volume 2016-2021

Table 34 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2016-2021

Table 35 NBO Company Shares of Total Soft Drinks (RTD): % Volume 2017-2021

Table 36 LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2018-2021

Table 37 NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2017-2021

Table 38 LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2018-2021

Table 39 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2017-2021



Table 40 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2021

Table 41 NBO Company Shares of Off-trade Soft Drinks: % Value 2017-2021

Table 42 LBN Brand Shares of Off-trade Soft Drinks: % Value 2018-2021

Table 43 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2016-2021

Table 44 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2016-2021

Table 45 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2016-2021

Table 46 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: %

Volume 2021

Table 47 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel:

Volume 2021-2026

Table 48 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2021-2026

Table 49 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2021-2026

Table 50 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2021-2026

Table 51 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2021-2026

Table 52 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2021-2026

Table 53 Forecast Off-trade Sales of Soft Drinks by Category: Value 2021-2026

Table 54 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2021-2026

Table 55 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2021-2026 Table 56 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2021-2026

APPENDIX

Fountain sales in Russia

Trends

DISCLAIMER

SOURCES

Summary 1 Research Sources



I would like to order

Product name: Carbonates in Russia

Product link: https://marketpublishers.com/r/C9F5742A845EN.html
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C9F5742A845EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970