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Carbonates in Western Europe

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Abstracts

The consumption of carbonates in Western Europeans countries is undergoing significant developments. This briefing aims to provide a regional outline of consumption at a regional level expanding on Euromonitor's data. The COVID-19 pandemic worked as an accelerator for trends that were previously slowly impacting the industry. Commitment to responding to consumer preference and needs, in this sense, will make or break major and emerging brands equally in the forecast period.
...

Euromonitor International's Carbonates in Western Europe global briefing offers an insight into to the size and shape of the Soft Drinks market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change and criteria for success. The analysis can focus on value and volume for both off trade and on trade.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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