

Carbonates in Algeria

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Abstracts

Off-trade volume and current value sales benefitted from COVID-19, with growth in both indicators up slightly from 2019, as people consumed more carbonates at home. On the other hand, on-trade value suffered double-digit decline, as foodservice outlets were closed for parts of the year and when they did open, social distancing measures and lower disposable incomes continued to dampen sales. COVID-19 negatively affected the economy, with decreasing oil and gas prices also leading to a depreciatio...

Euromonitor International's Carbonates in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Carbonates market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Off-trade benefits from more consumption at home

As Coca-Cola remains a strong, global offering, Groupe Castel Algeria and Fruital Coca-Cola retain their value sale leads

Due to state laws and high customs duties, carbonates is dominated by domestic players

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