

Car Rental: Top Six Industry Trends

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Abstracts

This report examines the global car rental industry, providing analysis on market sizes, brand and company shares, growth trends over the review period and prospects over the forecast period. The report also considers the major trends shaping the global car rental industry, as well as providing insights on the future of the car rental industry.

Euromonitor International's Car Rental: Top Six Industry Trends report is designed specifically for stakeholders in the shared mobility and automotive industries. It seeks to provide an in-depth overview of the size, shape and scope of the shared mobility and automotive industries, examining the historic and future market trends. The report can also provide valuable insights to other industries that bear an indirect influence on the mobility and automotive industries including banks and financial services firms, technology companies, governments, and retailers. Forecasts in the reports are available to 2025.

Product coverage: Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mobility market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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