

Car Rental in Vietnam

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Abstracts

In 2017, car rental remained the preferred mode of transport for certain routes, where air and rail travel were not available. In recent years, more luxury car rental services emerged, with bigger massage seat cushions and extra services. Services have been available on certain routes, such as Ho Chi Minh City to Da Lat Vung Tau and Can Tho. However, due to the lack of advertising and only a few players investing in these types of cars, it remained a niche.

Euromonitor International's Car Rental in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Car Rental market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Car Rental Sales: Value 2012-2017

Table 2 Structure of Car Rental Market 2012-2017

Table 3 Forecast Car Rental Sales: Value 2017-2022

Executive Summary

Strong Performance for Travel in Vietnam

Online Sales See Robust Growth

Service and Price Remain Key

the Popularity of Short-term Rentals Is on the Rise

Healthy Growth Is Expected in the Forecast Period

SWOT

Summary 1 Destination Vietnam: SWOT

Market Data

Table 4 Annual Leave: Volume 2012-2017

Table 5 Travellers by Age: Number of People 2012-2017

Table 6 Seasonality: Number of People 2012-2017

Table 7 Leisure Outbound Demographics: Number of Trips 2012-2017

Table 8 Other Transport Sales: Value 2012-2017

Table 9 Other Transport Online Sales: Value 2012-2017

Table 10 Forecast Other Transport Sales: Value 2017-2022

Table 11 Forecast Other Transport Online Sales: Value 2017-2022

Table 12 Activities: Value 2012-2017

Table 13 Forecast Activities: Value 2017-2022

Sources

Summary 2 Research Sources

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