

Car Rental in Saudi Arabia

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Abstracts

Car rental in 2017 registered a good performance, increasing by 4% in value sales, reaching SAR2.2 billion. Car rental recorded better value growth in 2017 than in 2016. The summer educational break usually favours the industry as it is when most Saudi Arabian families prefer to go on holiday. The performance of car rental has been influenced mostly by economy car rental, considering that a large number of residents has shifted to economical and budget cars from luxury cars.

Euromonitor International's Car Rental in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Car Rental market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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'ntp Vision 2030' To Boost Saudi Arabian Travel

Changing Lifestyles Will Favour Travel

Growing Internet Penetration Is Boosting Online Sales

Low-cost Carriers Might Become the Most Preferred Mode of Travel

Religious Pilgrims To Continue To Boost Saudi Arabian Travel

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