

Car Rental in Israel

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Abstracts

Many external factors negatively affected, rental in 2017. Purchases of new cars increased – 2016 was a record-breaking year for car sales. In addition, there was public transportation reform whereby prices of public transportation were significantly decreased in early 2016 in attempts to lower the high cost of living. New ride-sharing apps also increased competition for the overall car rental category.

Euromonitor International's Car Rental in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Car Rental market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Tourism in Israel Is Recovering

Online and Mobile Travelling Continues To Evolve Fast

Low-cost Airlines and Big Hotels Chains Expand

Government Encourages Building of New Hotels

Forecast Period Performance Dependent on the Security Situation

SWOT

Strengths:

Weaknesses:

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