

Car Rental in Indonesia

<https://marketpublishers.com/r/C8F162DCD10EN.html>

Date: September 2017

Pages: 15

Price: US\$ 990.00 (Single User License)

ID: C8F162DCD10EN

Abstracts

Car rental registers current value growth of 5% in 2017 as many businesses were careful on where they spent their budget, in order to reduce their operating costs. Thus, there was a trend of corporations discarding their vehicle purchasing budgets and shifting to vehicle rental companies instead to reduce the capital expense as well as the driver's costs. Hence, business car rental saw stronger current value growth than leisure car rental in 2017.

Euromonitor International's Car Rental in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Car Rental market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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