

Car Rental (Destination) in Hungary

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Abstracts

Short-term car rental, particularly for business requirements, could face greater challenges from car sharing companies such as MOL Nyrt (with electric rental car sideline MOL Limo) and GreenGo Car Europe Kft (which offers the hire of electric cars, which can be rented through an app that allows potential clients to see where charged cars are waiting to be hired), which have developed dedicated packages for corporate clients. These include multi-day deals for a pre-set amount of time or corporat...

Euromonitor International's Car Rental (Destination) in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2014-2018, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Car Rental (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Car Sharing Offers Alternative Options To Businesses and Travellers Through Airports

EU Directive Regarding Clearer Pricing Could Instil Greater Trust Amongst Consumers

Moving Forward

Polarisation of Car Rental Companies

Category Data

Table 1 Car Rental Sales: Value 2014-2019

Table 2 Car Rental Online Sales: Value 2014-2019

Table 3 Structure of Car Rental Market 2014-2019

Table 4 Car Rental NBO Company Shares: % Value 2015-2019

Table 5 Car Rental Brands by Key Performance Indicators 2019

Table 6 Forecast Car Rental Sales: Value 2019-2024

Table 7 Forecast Car Rental Online Sales: Value 2019-2024

Executive Summary

Ongoing Positive Economic Sentiment Supports Strong Growth of Travel and Tourism in Hungary

Online Travel Bookings Continue To Record Strong Growth, Supported by Dominant Online Travel Intermediaries

Wizz Air Strengthens Leadership of Low Cost Carriers, Expanding Number of Destinations and Collaborating With Major Airport

Increasing Domestic Business Expenditure Supported by Szép Card

Solid Growth Predicted for Travel and Tourism for Hungary Supported by Further Investment in Infrastructure

SWOT

Summary 1 Destination Hungary: SWOT

Market Data

Table 8 Annual Leave: Volume 2014-2019

Table 9 Travellers by Age: Number of People 2014-2019

Table 10 Seasonality: Number of People 2014-2019

Table 11 Leisure Outbound Demographics: Number of Trips 2014-2019

Table 12 Other Transport Sales: Value 2014-2019

Table 13 Other Transport Online Sales: Value 2014-2019

Table 14 Forecast Other Transport Sales: Value 2019-2024

Table 15 Forecast Other Transport Online Sales: Value 2019-2024

Table 16 Activities: Value 2014-2019

Table 17 Forecast Activities: Value 2019-2024

Definitions

Sources

Summary 2 Research Sources

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