

Car Rental (Destination) in the Czech Republic

<https://marketpublishers.com/r/CA946F2D656EN.html>

Date: September 2019

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: CA946F2D656EN

Abstracts

Further healthy current value growth is projected for the forecast period. The rising number of inbound tourists is driving growth, as very high car ownership limits the domestic car rental demand. Czech consumers use car rental services rarely, and it is more common to borrow a car from a relative or friend when required. Nonetheless, demand is set to grow as more local consumers are likely to rent a car that is larger than the one they have at home when going on holiday. Moreover, there is gro...

Euromonitor International's Car Rental (Destination) in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2014-2018, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Car Rental (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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