

# Car Rental (Destination) in China

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## Abstracts

The boom in domestic tourism and the ever-increasing popularity of self-drive trips are ensuring the rapid growth of car rental in China. As people are getting more used to the sharing economy, car rental is expected to consolidate and continually expand. Moreover, the development of the segment is set to be bolstered by encouragement from the authorities. For example, the Department of Transportation issued guidance on promoting the healthy development of minivan leasing in 2017, with the aim o...

Euromonitor International's Car Rental (Destination) in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2014-2018, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2023 illustrate how the market is set to change.

**Product coverage:** Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Car Rental (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Prospects

Positive Conditions for the Development of Car Rental

Challenges of Car-sharing Prove Too Much for Some Companies

Online Sales Set To Become Even More Dominant

Category Data

Table 1 Car Rental Sales: Value 2014-2019

Table 2 Car Rental Online Sales: Value 2014-2019

Table 3 Structure of Car Rental Market 2014-2019

Table 4 Car Rental NBO Company Shares: % Value 2015-2019

Table 5 Car Rental Brands by Key Performance Indicators 2019

Table 6 Forecast Car Rental Sales: Value 2019-2024

Table 7 Forecast Car Rental Online Sales: Value 2019-2024

Executive Summary

Growing Emphasis on Adventure and Cultural Engagement

Meituan Dianping Expansion Has Significant Implications for Ota

Airlines and Hotels Increasingly Targeting Direct Sales

Lodging Innovation Targets Demand for Travel "off the Beaten Track"

Positive Outlook for Travel

SWOT

Summary 1 Destination China: SWOT

Market Data

Table 8 Annual Leave: Volume 2014-2019

Table 9 Travellers by Age: Number of People 2014-2019

Table 10 Seasonality: Number of People 2014-2019

Table 11 Leisure Outbound Demographics: Number of Trips 2014-2019

Table 12 Other Transport Sales: Value 2014-2019

Table 13 Other Transport Online Sales: Value 2014-2019

Table 14 Forecast Other Transport Sales: Value 2019-2024

Table 15 Forecast Other Transport Online Sales: Value 2019-2024

Table 16 Activities: Value 2014-2019

Table 17 Forecast Activities: Value 2019-2024

Sources

Summary 2 Research Sources

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