

Car Rental (Destination) in Venezuela

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Abstracts

Car rental companies are decommissioning some vehicles in order to use the parts which are otherwise unavailable, thereby reducing their fleet sizes or enduring fleet inoperability due to maintenance issues. This is forcing companies to deal with smaller fleets, leading to a decline in transactions. The inadequate supply of vehicles and car parts has limited the expansion of fleets and threatened the useful life of existing fleets due to overuse.

Euromonitor International's Car Rental (Destination) in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Car Rental (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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