

# Car Rental (Destination) in the United Kingdom

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## **Abstracts**

Value sales for car rental were mainly being generated through rentals to UK domestic consumers in 2020 and 2021. This was due to the travel restrictions in place for inbound travellers coming into the UK for nearly half the year. Even though the UK eased its travel restrictions from 19 July 2021, inbound travel was still not expected to recover to its pre-COVID-19 levels. As a means of adapting to the changing consumer base and levels of demand, car rental companies have changed their fleet siz...

Euromonitor International's Car Rental (Destination) in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Car Rental (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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