

Car Rental (Destination) in the United Kingdom

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Abstracts

Value sales for car rental were mainly being generated through rentals to UK domestic consumers in 2020 and 2021. This was due to the travel restrictions in place for inbound travellers coming into the UK for nearly half the year. Even though the UK eased its travel restrictions from 19 July 2021, inbound travel was still not expected to recover to its pre-COVID-19 levels. As a means of adapting to the changing consumer base and levels of demand, car rental companies have changed their fleet siz...

Euromonitor International's Car Rental (Destination) in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Car Rental (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

CAR RENTAL (DESTINATION) IN THE UNITED KINGDOM **KEY DATA FINDINGS** 2021 IMPACT Car rental gains sales among domestic consumers but remains stifled by restrictions Companies with airport locations suffer more than those with a domestic focus **RECOVERY AND OPPORTUNITIES** Challenges for car rental companies in the forecast period Electric vehicle revolution set to take place in the later years of the forecast period CATEGORY DATA Table 1 Car Rental Sales: Value 2016-2021 Table 2 Car Rental Online Sales: Value 2016-2021 Table 3 Structure of Car Rental Market 2016-2021 Table 4 Car Rental NBO Company Shares: % Value 2016-2020 Table 5 Car Rental Brands by Key Performance Indicators 2021 Table 6 Forecast Car Rental Sales: Value 2021-2026 Table 7 Forecast Car Rental Online Sales: Value 2021-2026 CHART 1 Inbound Receipts: 2021-2026 CHART 2 Average Spend per Trip for Inbound Arrivals: 2021-2026 TRAVEL IN THE UNITED KINGDOM EXECUTIVE SUMMARY Travel in 2021 COVID-19 impact on travel Company response to COVID-19 in 2021: Airlines and hotels Impact of COVID-19 on online bookings and travel intermediaries in 2021 What next for travel? MARKET DATA Table 8 Other Transport Sales: Value 2016-2021 Table 9 Other Transport Online Sales: Value 2016-2021 Table 10 Forecast Other Transport Sales: Value 2021-2026 Table 11 Forecast Other Transport Online Sales: Value 2021-2026 Table 12 Activities and Experiences: Value 2016-2021 Table 13 Forecast Activities and Experiences: Value 2021-2026 GLOBAL INDUSTRY ENVIRONMENT DISCLAIMER SOURCES Summary 1 Research Sources



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