

# Car Rental (Destination) in Sweden

<https://marketpublishers.com/r/C7BFF52D5D5EN.html>

Date: September 2021

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: C7BFF52D5D5EN

## Abstracts

As the pandemic has resulted in major travel restrictions and decreased tourism, players in the car rental space have reduced their fleet sizes and, in some cases, temporarily shut down their outlets and lowered their number of employees. Car rental outlets in transition-heavy locations such as airports have experienced the worst performance, being much dependent on inbound tourists. Indeed, a substantial drop in inbound travellers due to the COVID-19 pandemic has massively subverted car rental...

Euromonitor International's Car Rental (Destination) in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Car Rental (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### CAR RENTAL (DESTINATION) IN SWEDEN

#### KEY DATA FINDINGS

#### 2021 IMPACT

Fleet sizes shrink as operators respond to lack of inbound tourists

Domestic travel offers some respite, while operators collaborate in the fight against COVID-19

#### RECOVERY AND OPPORTUNITIES

Car sharing poses another challenge for car rental players

Electric cars and digital innovation becoming more prominent

#### CATEGORY DATA

Table 1 Car Rental Sales: Value 2016-2021

Table 2 Car Rental Online Sales: Value 2016-2021

Table 3 Structure of Car Rental Market 2016-2021

Table 4 Car Rental NBO Company Shares: % Value 2016-2020

Table 5 Car Rental Brands by Key Performance Indicators 2021

Table 6 Forecast Car Rental Sales: Value 2021-2026

Table 7 Forecast Car Rental Online Sales: Value 2021-2026

CHART 1 Inbound Receipts: 2021-2026

CHART 2 Average Spend per Trip for Inbound Arrivals: 2021-2026

#### TRAVEL IN SWEDEN

#### EXECUTIVE SUMMARY

Travel in 2021

COVID-19 impact on travel

Company response to COVID-19 in 2021: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries in 2021

What next for travel?

#### MARKET DATA

Table 8 Other Transport Sales: Value 2016-2021

Table 9 Other Transport Online Sales: Value 2016-2021

Table 10 Forecast Other Transport Sales: Value 2021-2026

Table 11 Forecast Other Transport Online Sales: Value 2021-2026

Table 12 Activities and Experiences: Value 2016-2021

Table 13 Forecast Activities and Experiences: Value 2021-2026

#### GLOBAL INDUSTRY ENVIRONMENT

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Car Rental (Destination) in Sweden

Product link: <https://marketpublishers.com/r/C7BFF52D5D5EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C7BFF52D5D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970