

Car Rental (Destination) in Spain

<https://marketpublishers.com/r/C6FA64EC1B4EN.html>

Date: September 2021

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: C6FA64EC1B4EN

Abstracts

In 2020, COVID-19 severely affected travel in Spain, with the closure of borders, national lockdown, home seclusion and travel restrictions greatly reducing the need for car rental. It is estimated that 85% of the business of the Spanish car rental market depends on the travel industry. Therefore, with arrivals plummeting in 2020, car rental transactions and sales also fell away sharply, with outlets at airports particularly hard-hit. In fact, due to the impact of COVID-19, Spanish car rental co...

Euromonitor International's Car Rental (Destination) in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Car Rental (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CAR RENTAL (DESTINATION) IN SPAIN

KEY DATA FINDINGS

2021 IMPACT

Players are reluctant to expand their fleets, but invest in digital services

Recovery to be driven by leisure car rental, business to take more time

RECOVERY AND OPPORTUNITIES

Car rental companies will depend on inbound leisure tourism to recover

Mobility and shared economy to shape the future of car rental

CATEGORY DATA

Table 1 Car Rental Sales: Value 2016-2021

Table 2 Car Rental Online Sales: Value 2016-2021

Table 3 Structure of Car Rental Market 2016-2021

Table 4 Car Rental NBO Company Shares: % Value 2016-2020

Table 5 Car Rental Brands by Key Performance Indicators 2021

Table 6 Forecast Car Rental Sales: Value 2021-2026

Table 7 Forecast Car Rental Online Sales: Value 2021-2026

CHART 1 Inbound Receipts: 2021-2026

CHART 2 Average Spend per Trip for Inbound Arrivals: 2021-2026

TRAVEL IN SPAIN

EXECUTIVE SUMMARY

Travel in 2021

COVID-19 impact on travel

Company response to COVID-19 in 2021: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries in 2021

What next for travel?

MARKET DATA

Table 8 Other Transport Sales: Value 2016-2021

Table 9 Other Transport Online Sales: Value 2016-2021

Table 10 Forecast Other Transport Sales: Value 2021-2026

Table 11 Forecast Other Transport Online Sales: Value 2021-2026

Table 12 Activities and Experiences: Value 2016-2021

Table 13 Forecast Activities and Experiences: Value 2021-2026

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Car Rental (Destination) in Spain

Product link: <https://marketpublishers.com/r/C6FA64EC1B4EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6FA64EC1B4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970