

# Car Rental (Destination) in Saudi Arabia

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## Abstracts

Car rental companies were among the hardest hit by the pandemic in 2020. However, by 2021 the Saudi car rental (destination) category has begun to show signs of recovery. This has been helped by growth in short term car rental from Umrah pilgrims coming in from various regions of the Kingdom. The resumption of some international flights, in general, are also helping to boost demand to a lesser degree.

Euromonitor International's Car Rental (Destination) in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Car Rental (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### CAR RENTAL (DESTINATION) IN SAUDI ARABIA

#### KEY DATA FINDINGS

#### 2021 IMPACT

Domestic car rental supports the hard-hit car rental segment in 2021

Improved regulations support fleet upgrades

#### RECOVERY AND OPPORTUNITIES

Resumption in inbound tourist flows vital for the car rental sector

Digitalisation and innovation in services help car rental companies to stay afloat

#### CATEGORY DATA

Table 1 Car Rental Sales: Value 2016-2021

Table 2 Car Rental Online Sales: Value 2016-2021

Table 3 Structure of Car Rental Market 2016-2021

Table 4 Car Rental NBO Company Shares: % Value 2016-2020

Table 5 Car Rental Brands by Key Performance Indicators 2021

Table 6 Forecast Car Rental Sales: Value 2021-2026

Table 7 Forecast Car Rental Online Sales: Value 2021-2026

CHART 1 Inbound Receipts: 2021-2026

CHART 2 Average Spend per Trip for Inbound Arrivals: 2021-2026

### TRAVEL IN SAUDI ARABIA

#### EXECUTIVE SUMMARY

Travel in 2021

COVID-19 impact on travel

Company response to COVID-19 in 2021: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries in 2021

What next for travel?

#### MARKET DATA

Table 8 Other Transport Sales: Value 2016-2021

Table 9 Other Transport Online Sales: Value 2016-2021

Table 10 Forecast Other Transport Sales: Value 2021-2026

Table 11 Forecast Other Transport Online Sales: Value 2021-2026

Table 12 Activities and Experiences: Value 2016-2021

Table 13 Forecast Activities and Experiences: Value 2021-2026

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#### SOURCES

Summary 1 Research Sources

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