

Car Rental (Destination) in Bulgaria

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Abstracts

Car rental managed to record dynamic positive growth in 2021, although this represented only a partial recovery from the catastrophic performance registered during 2020, when significant sales declines flowed from the COVID-19 pandemic. Among the factors presenting challenges to car rental players in Bulgaria during 2021 were ongoing lockdowns and limitations on the ability and willingness of people to travel due to the resurgence seen in the spread of the COVID-19 virus early in the year. With...

Euromonitor International's Car Rental (Destination) in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Car Rental (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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