

# Car Rental (Destination) in Brazil

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## Abstracts

The year 2020 was marked by the COVID-19 pandemic spreading throughout the Brazilian territory, with measures to fight the virus concentrated at state level, with little effort from the federal government to centralise strategies in order to tackle the pandemic. In this context, the pandemic evolved rapidly in the country, which was soon included by several countries in their lists of international destinations with severe travel restrictions. In 2021, this scenario has remained almost unchanged...

Euromonitor International's Car Rental (Destination) in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Business Car Rental, Car Rental Offline, Car Rental Online, Insurance Replacement Car Rental, Leisure Car Rental.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Car Rental (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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### GLOBAL INDUSTRY ENVIRONMENT

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