

Capitol Optical Co Pte Ltd in Eyewear (Singapore)

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Abstracts

With fierce competition from international entrants, Capitol Optical is expected to focus on providing innovative eye care technology and professional eye care solutions to consumers over the coming years. In addition, the company consistently provides employee training to keep skills up to date and invests in eye care technology to improve consumer instore experience. The recent launch of an online store highlights the willingness of the company to adapt to changing consumer purchasing trends a...

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