

Capi Europe BV in Home and Garden (Netherlands)

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Date: September 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C26E35EE266EN

Abstracts

Capi Europe is concentrating its efforts on transferring the whole production of its products from China back to the Netherlands. It is aiming to achieve 80% of its production in the Dutch plant in Tilburg by the end of the forecast period. The company is committed to investing in production expansion to meet the demand of the domestic market, while also expanding exports of the brand in the forecast period. While consolidating its position in pots and planters and strengthening its brand name,...

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