

Canned/Preserved Food Packaging in the Philippines

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Improved employment in the Philippines, alongside the positive economic climate, saw consumers juggling a hectic lifestyle and increasingly demanding convenient and quick meal solutions. This in turn boosted the performance of canned/preserved food and packaging given the fact such products are easy and fast to prepare.

Euromonitor International's Canned/Preserved Food Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Canned/Preserved Beans, Canned/Preserved Fish/Seafood, Canned/Preserved Fruit, Canned/Preserved Meat and Meat Products, Canned/Preserved Pasta, Canned/Preserved Ready Meals, Canned/Preserved Soup, Canned/Preserved Tomatoes, Canned/Preserved Vegetables, Other Canned/Preserved Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Canned/Preserved Food Packaging market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Packaging Grows Positively in 2014

Demand for Convenience Drives Performance

Local Players Maintain Strong Positions in Packaging

Closures Gain Importance

Further Volume Growth Expected

Key Trends and Developments

Packaging Advances in Light of Positive Economic Conditions

Growing Female Workforce Steers Packaging

Rising Consumer Health Consciousness Impacts Demand

Packaging Players Seek New Avenues of Growth

Packaging Legislation

Graphic Warnings To Increase To 50% of Cigarette Packs

Push for Clear Nutritional Labelling and Health Warnings on Packaged Food

Standardisation of Cosmetics Labelling

Recycling and the Environment

Lack of Clear System for Plastic Recycling

Establishment of Material Recovery Facility

Marketplace Creation for Recycled Products

Packaging Design and Labelling

Beverages Packaging Enhances Convenience and Environmental Friendliness

Food Manufacturers Focus on Packaging Design and Labelling

Non-food Packaging Design Highlights Premium Offering

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