

# Canned/Preserved Food in the United Kingdom



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## Canned/Preserved Food in the United Kingdom

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2014 was another year of struggle for canned/preserved food, with an increase in unit prices generally responsible for any growth there was in individual categories. The category as a whole remains uncompetitive against other staple foods and grocery retailers are increasingly allocating less shelf space to canned/preserved food, as consumers increasingly turn to fresh, chilled processed and frozen processed food varieties. However, consumption of canned/preserved food in the UK remains amongst...

Euromonitor International's Canned/Preserved Food in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Canned/Preserved Beans, Canned/Preserved Fish/Seafood, Canned/Preserved Fruit, Canned/Preserved Meat and Meat Products, Canned/Preserved Pasta, Canned/Preserved Ready Meals, Canned/Preserved Soup, Canned/Preserved Tomatoes, Canned/Preserved Vegetables, Other Canned/Preserved Food.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Canned/Preserved Food market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### Table of Content

#### CANNED/PRESERVED FOOD IN THE UNITED KINGDOM

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Canned/Preserved Food by Category: Volume 2009-2014

Table 2 Sales of Canned/Preserved Food by Category: Value 2009-2014

Table 3 Sales of Canned/Preserved Food by Category: % Volume Growth 2009-2014

Table 4 Sales of Canned/Preserved Food by Category: % Value Growth 2009-2014

- Table 5 NBO Company Shares of Canned/Preserved Food: % Value 2010-2014
- Table 6 LBN Brand Shares of Canned/Preserved Food: % Value 2011-2014
- Table 7 Distribution of Canned/Preserved Food by Format: % Value 2009-2014
- Table 8 Forecast Sales of Canned/Preserved Food by Category: Volume 2014-2019
- Table 9 Forecast Sales of Canned/Preserved Food by Category: Value 2014-2019
- Table 10 Forecast Sales of Canned/Preserved Food by Category: % Volume Growth 2014-2019
- Table 11 Forecast Sales of Canned/Preserved Food by Category: % Value Growth 2014-2019
- Summary 1 Other Canned/Preserved Food: Product Types
- Mars UK Ltd in Packaged Food (united Kingdom)
- Strategic Direction
- Key Facts
- Summary 2 Mars UK Ltd: Key Facts
- Summary 3 Mars UK Ltd: Operational Indicators
- Company Background
- Production
- Competitive Positioning
- Summary 4 Mars UK Ltd: Competitive Position 2014
- Wm Morrison Supermarkets Plc in Packaged Food (united Kingdom)
- Strategic Direction
- Key Facts
- Summary 5 Wm Morrison Supermarkets Plc: Key Facts
- Summary 6 Wm Morrison Supermarkets Plc: Operational Indicators
- Company Background
- Internet Strategy
- Summary 7 Wm Morrisons Supermarkets Plc: Share of Sales Generated by Internet Retailing
- Private Label
- Summary 8 Wm Morrisons Supermarkets Plc: Private Label Portfolio
- Competitive Positioning
- Summary 9 Wm Morrisons Supermarkets Plc: Competitive Position 2014
- Executive Summary
- Steady But Unspectacular Year for Packaged Food
- Convenience Reigns Supreme
- Private Label Products Remain Substantial
- Discounters Continue To Make Inroads
- More Optimism for the Future
- Key Trends and Developments
- Price Wars Between Retailers Increase in Intensity
- Lifestyles Diverge As Convenience and 'cooking-from-scratch' Products Grow
- Consumers More Health Aware Than Ever, But Still Indulge
- Brands Remain the Main Source of Innovation
- Foodservice - Key Trends and Developments
- Headlines
- Trends - Sales To Foodservice
- Trends - Foodservice
- Prospects
- Category Data
- Table 12 Foodservice Sales of Packaged Food by Category: Volume 2009-2014
- Table 13 Foodservice Sales of Packaged Food by Category: % Volume Growth 2009-2014
- Table 14 Forecast Foodservice Sales of Packaged Food by Category: Volume 2014-2019
- Table 15 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2014-2019
- Impulse and Indulgence Products - Key Trends and Developments
- Headlines
- Trends
- Competitive Landscape
- Prospects

## Category Data

- Table 16 Sales of Impulse and Indulgence Products by Category: Volume 2009-2014
- Table 17 Sales of Impulse and Indulgence Products by Category: Value 2009-2014
- Table 18 Sales of Impulse and Indulgence Products by Category: % Volume Growth 2009-2014
- Table 19 Sales of Impulse and Indulgence Products by Category: % Value Growth 2009-2014
- Table 20 NBO Company Shares of Impulse and Indulgence Products: % Value 2010-2014
- Table 21 LBN Brand Shares of Impulse and Indulgence Products: % Value 2011-2014
- Table 22 Forecast Sales of Impulse and Indulgence Products by Category: Volume 2014-2019
- Table 23 Forecast Sales of Impulse and Indulgence Products by Category: Value 2014-2019
- Table 24 Forecast Sales of Impulse and Indulgence Products by Category: % Volume Growth 2014-2019
- Table 25 Forecast Sales of Impulse and Indulgence Products by Category: % Value Growth 2014-2019

## Meal Solutions - Key Trends and Developments

### Headlines

### Trends

### Competitive Landscape

### Prospects

## Category Data

- Table 26 Sales of Meal Solutions by Category: Volume 2009-2014
- Table 27 Sales of Meal Solutions by Category: Value 2009-2014
- Table 28 Sales of Meal Solutions by Category: % Volume Growth 2009-2014
- Table 29 Sales of Meal Solutions by Category: % Value Growth 2009-2014
- Table 30 NBO Company Shares of Meal Solutions: % Value 2010-2014
- Table 31 LBN Brand Shares of Meal Solutions: % Value 2011-2014
- Table 32 Forecast Sales of Meal Solutions by Category: Volume 2014-2019
- Table 33 Forecast Sales of Meal Solutions by Category: Value 2014-2019
- Table 34 Forecast Sales of Meal Solutions by Category: % Volume Growth 2014-2019
- Table 35 Forecast Sales of Meal Solutions by Category: % Value Growth 2014-2019

## Nutrition/staples - Key Trends and Developments

### Headlines

### Trends

### Competitive Landscape

### Prospects

## Category Data

- Table 36 Sales of Nutrition/Staples by Category: Volume 2009-2014
- Table 37 Sales of Nutrition/Staples by Category: Value 2009-2014
- Table 38 Sales of Nutrition/Staples by Category: % Volume Growth 2009-2014
- Table 39 Sales of Nutrition/Staples by Category: % Value Growth 2009-2014
- Table 40 NBO Company Shares of Nutrition/Staples: % Value 2010-2014
- Table 41 LBN Brand Shares of Nutrition/Staples: % Value 2011-2014
- Table 42 Forecast Sales of Nutrition/Staples by Category: Volume 2014-2019
- Table 43 Forecast Sales of Nutrition/Staples by Category: Value 2014-2019
- Table 44 Forecast Sales of Nutrition/Staples by Category: % Volume Growth 2014-2019
- Table 45 Forecast Sales of Nutrition/Staples by Category: % Value Growth 2014-2019

## Market Data

- Table 46 Sales of Packaged Food by Category: Volume 2009-2014
- Table 47 Sales of Packaged Food by Category: Value 2009-2014
- Table 48 Sales of Packaged Food by Category: % Volume Growth 2009-2014
- Table 49 Sales of Packaged Food by Category: % Value Growth 2009-2014
- Table 50 GBO Company Shares of Packaged Food: % Value 2010-2014
- Table 51 NBO Company Shares of Packaged Food: % Value 2010-2014
- Table 52 LBN Brand Shares of Packaged Food: % Value 2011-2014
- Table 53 Penetration of Private Label by Category: % Value 2009-2014
- Table 54 Distribution of Packaged Food by Format: % Value 2009-2014
- Table 55 Distribution of Packaged Food by Format and Category: % Value 2014
- Table 56 Forecast Sales of Packaged Food by Category: Volume 2014-2019

Table 57 Forecast Sales of Packaged Food by Category: Value 2014-2019

Table 58 Forecast Sales of Packaged Food by Category: % Volume Growth 2014-2019

Table 59 Forecast Sales of Packaged Food by Category: % Value Growth 2014-2019

Sources

Summary 10 Research Sources

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