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Canned/Preserved Food Packaging in the United Arab Emirates

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Abstracts

Over the review period, the growing health consciousness among consumers led to the faster growth of frozen, chilled processed or fresh food, as these products are perceived as more beneficial, meanwhile canned/preserved food products were favoured because of convenience and longer shelf life. Driven by the premiumisation trend on one hand, as well as by a growing population on the other hand, the demand for canned/processed food packaging moved up by 4%, up to almost 71 million units in 2014.

Euromonitor International's Canned/Preserved Food Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Canned/Preserved Beans, Canned/Preserved Fish/Seafood, Canned/Preserved Fruit, Canned/Preserved Meat and Meat Products, Canned/Preserved Pasta, Canned/Preserved Ready Meals, Canned/Preserved Soup, Canned/Preserved Tomatoes, Canned/Preserved Vegetables, Other Canned/Preserved Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Canned/Preserved Food Packaging market;

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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