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Canned/Preserved Food Packaging in Switzerland

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Abstracts

Canned/preserved food suffers from an old-fashioned image in Switzerland. In addition, the Swiss population tend to be very conscious of the quality of the food they eat and canned/preserved food is considered to be high in additives, less nourishing and less healthy than fresh, frozen and chilled products. The maturity of canned/preserved food has also resulted in saturation, leading to limited consumer demand, a high private label share and low prices. The situation is being exacerbated by a...

Euromonitor International's Canned/Preserved Food Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Canned/Preserved Beans, Canned/Preserved Fish/Seafood, Canned/Preserved Fruit, Canned/Preserved Meat and Meat Products, Canned/Preserved Pasta, Canned/Preserved Ready Meals, Canned/Preserved Soup, Canned/Preserved Tomatoes, Canned/Preserved Vegetables, Other Canned/Preserved Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Canned/Preserved Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Headlines
Trends
Prospects
Aisa Automation Industrielle SA in Packaging Industry (switzerland)
Strategic Direction
Key Facts
Summary 1 Aisa Automation Industrielle SA: Key Facts
Company Background
Production
Summary 2 Major End-use Markets for Aisa Automation Industrielle SA by Pack Type 2013
Competitive Positioning
Amcor Packaging Switzerland in Packaging Industry (switzerland)
Strategic Direction
Key Facts
Summary 3 Amcor Packaging Switzerland: Key Facts
Company Background
Production
Summary 4 Major End-use Markets for Amcor Packaging Switzerland by Pack Type 2013
Competitive Positioning
Aptar Mezzovico SA in Packaging Industry (switzerland)
Strategic Direction
Key Facts
Summary 5 Aptar Mezzovico SA: Key Facts
Company Background
Production
Summary 6 Major End-use Markets for Aptar Mezzovico SA by Pack Type 2013
Competitive Positioning
Greatview Aseptic Packaging Europe GmbH in Packaging Industry (switzerland)
Strategic Direction
Key Facts
Summary 7 Greatview Aseptic Packaging Europe GmbH: Key Facts
Company Background
Production
Summary 8 Major End-use Markets for Greatview Aseptic Packaging Europe GmbH by Pack Type 2013

Competitive Positioning
Kunststoff-packungen AG in Packaging Industry (switzerland)
Strategic Direction
Key Facts
Summary 9 Kunststoff-Packungen AG: Key Facts
Company Background
Production
Summary 10 Major End-use Markets for Kunststoff-Packungen AG by Pack Type 2013
Competitive Positioning
Mondi Sales Schweiz in Packaging Industry (switzerland)
Strategic Direction
Key Facts
Summary 11 Mondi Sales Schweiz: Key Facts
Company Background
Production
Summary 12 Major End-use Markets for Mondi Sales Schweiz by Pack Type 2013
Competitive Positioning
Sig Combibloc (schweiz) AG in Packaging Industry (switzerland)
Strategic Direction
Key Facts
Summary 13 SIG Combibloc (Schweiz) AG: Key Facts
Company Background
Production
Summary 14 Major End-use Markets for SIG Combibloc (Schweiz) AG by Pack Type 2013
Competitive Positioning
Tetra Pak Schweiz AG in Packaging Industry (switzerland)
Strategic Direction
Key Facts
Summary 15 Tetra Pak Schweiz AG: Key Facts
Company Background
Production
Summary 16 Major End-use Markets for Tetra Pak Schweiz AG by Pack Type 2013
Competitive Positioning
Executive Summary
Minimising Costs Remains A Priority
the Importance of Environmental Friendliness Is Rising
Lifestyle and Demographic Changes Impact Packaging
the Competition in the Packaging Industry Intensifies

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High Value Packaging Is Expected Decline
Key Trends and Developments
Innovative Packaging Drives Growth
Pet Bottles Dominate Beverage Packaging
Cost Cutting Measures Affect High Value Packaging
Closures Add Value To Products
Packaging Legislation
A General Packaging Ordinance Is Not Planned
Optimising Packaging Is the Focus
A Successful Recycling System Warrants Soft Legislation
Current Packaging Legislation
Other Packaging Laws
Recycling and the Environment
Successful Recycling in Switzerland
the Recycling Rate Is Higher Than the Stipulated Volume
Littering An Increasing Problem
the Swiss Waste Collection System
the Successful Collection of Packaging by Type
Swiss Recycling Organisations
Financing the Recycling System
the Launch of A Beverage Carton Recycling System
Table 1 Overview of Packaging Recycling and Recovery in Switzerland 2012/2013 and Targets for 2014
Packaging Design and Labelling
Beverage Packaging Trends
Processed Food Packaging Trends
Non-food Packaging Trends

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