

Cannabis Market Disruptor Handbook Part 2: Which Consumer Industries Will It Disrupt?

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Abstracts

Cannabis is poised to disrupt virtually every consumer industry, from food and beverages to consumer health and beauty, as well as services such as tourism, retailing and packaging – within ten years, every consumer will use some form of cannabis as part of their daily routine. But what consumer trends are underpinning it? What products are out there and what categories offer the most promise?

Euromonitor International's Cannabis Market Disruptor Handbook Part 2: Which Consumer Industries Will It Disrupt? global briefing offers an insight into to the size and shape of the Tobacco market, highlighting major industry trends and categories as well as the factors affecting operating environment. It identifies the leading companies and brands, offers impartial, strategic analysis of key factors influencing the market - be they new product developments, legislative restrictions or pricing influences. Forecasts illustrate how the market is set to change and where it is headed.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco and Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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