

Cannabis in South Africa

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Abstracts

The legal cannabis market in South Africa has continued to see strong growth on the back of the landmark judgement in 2018, which determined private use and consumption of cannabis as legal within private spaces. As an example, private spaces include the space within an individual's home, but also an area which is restricted for the general public. Since 2018, South Africans have increasingly accepted cannabis as a legitimate product, thereby increasing its consumption rate. Additionally, South...

Euromonitor International's Cannabis in South Africa market report offers a comprehensive guide to the size and shape of this emerging market opportunity at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the key cannabinoid categories driving growth. It outlines the regulatory, cultural and commercial context and offers strategic analysis of key factors influencing the market – legislative developments both current and future, economic/lifestyle influences, illicit consumption, product innovation, distribution and pricing trends. Forecasts to 2028 illustrate how the market is set to expand and change.

Product coverage: Adult-Use Cannabis, CBD & Other Non-Intoxicating Cannabinoids, Medical Cannabis.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cannabis market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Cannabis in South Africa
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January 2024

LIST OF CONTENTS AND TABLES

CANNABIS IN SOUTH AFRICA

EXECUTIVE SUMMARY

CANNABIS BACKGROUND

COUNTRY INSIGHT

CANNABIS LEGISLATION

Summary 1 Cannabis Legislation in South Africa

CANNABIS DISTRIBUTION

CANNABIS TAXATION

CANNABIS PRODUCTION

ILLICIT CANNABIS MARKET

MARKET INDICATORS

Table 1 Cannabis User Population by Legal vs Illicit 2019-2023

MARKET DATA

Table 2 Sales of Cannabis by Category: Value 2019-2023

Table 3 Sales of Cannabis by Category: % Value Growth 2019-2023

Table 4 Sales of Cannabis by Legal vs Illicit 2019-2023

Table 5 Distribution of Cannabis by Format: % Value 2019-2023

Table 6 Distribution of Cannabis by Format and Category: % Value 2023

Table 7 Forecast Sales of Cannabis by Category: Value 2023-2028

Table 8 Forecast Sales of Cannabis by Category: % Value Growth 2023-2028

Table 9 Forecast Sales of Cannabis by Legal vs Illicit 2023-2028

MEDICAL CANNABIS

Market Sizes

Distribution

CATEGORY DATA

Table 10 Sales of Medical Cannabis by Category: Volume 2019-2023

Table 11 Sales of Medical Cannabis by Category: Value 2019-2023

Table 12 Sales of Medical Cannabis by Category: % Volume Growth 2019-2023

Table 13 Sales of Medical Cannabis by Category: % Value Growth 2019-2023

Table 14 Sales of Medical Cannabis by CBD vs THC content: % Value 2019-2023

Table 15 Distribution of Medical Cannabis by Format: % Value 2019-2023

Table 16 Forecast Sales of Medical Cannabis by Category: Volume 2023-2028

Table 17 Forecast Sales of Medical Cannabis by Category: Value 2023-2028

Table 18 Forecast Sales of Medical Cannabis by Category: % Volume Growth 2023-2028

Table 19 Forecast Sales of Medical Cannabis by Category: % Value Growth 2023-2028
ADULT-USE CANNABIS

Table 20 Forecast Sales of Adult-Use Cannabis by Category: Volume 2023-2028

Table 21 Forecast Sales of Adult-Use Cannabis by Category: Value 2023-2028

Table 22 Forecast Sales of Adult-Use Cannabis by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Adult-Use Cannabis by Category: % Value Growth 2023-2028

CBD & OTHER NON-INTOXICATING CANNABINOIDS

Brands

Table 24 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Volume 2019-2023

Table 25 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Value 2019-2023

Table 26 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: % Volume Growth 2019-2023

Table 27 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: % Value Growth 2019-2023

Table 28 Distribution of CBD & Other Non-Intoxicating Cannabinoids by Format: % Value 2019-2023

Table 29 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Volume 2023-2028

Table 30 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Value 2023-2028

Table 31 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: % Volume Growth 2023-2028

Table 32 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: % Value Growth 2023-2028

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