

Cannabis in Mexico

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Abstracts

The cannabis market in Mexico is estimated to be worth MXN33,650 million, with 95% of it being sold through the illicit market.

Euromonitor International's Cannabis in Mexico market report offers a comprehensive guide to the size and shape of this emerging market opportunity at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the key cannabinoid categories driving growth. It outlines the regulatory, cultural and commercial context and offers strategic analysis of key factors influencing the market – legislative developments both current and future, economic/lifestyle influences, illicit consumption, product innovation, distribution and pricing trends. Forecasts to 2028 illustrate how the market is set to expand and change.

Product coverage: Adult-Use Cannabis, CBD & Other Non-Intoxicating Cannabinoids, Medical Cannabis.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cannabis market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Cannabis in Mexico
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LIST OF CONTENTS AND TABLES

- CANNABIS IN MEXICO
- EXECUTIVE SUMMARY
- CANNABIS BACKGROUND
- COUNTRY INSIGHT
- CANNABIS LEGISLATION
 - Summary 1 Cannabis Legislation in Mexico
- CANNABIS DISTRIBUTION
- CANNABIS TAXATION
 - Table 1 Cannabis Taxation in Mexico
- CANNABIS PRODUCTION
 - Table 2 Cannabis Production* in Mexico
- ILLICIT CANNABIS MARKET
- MARKET INDICATORS
 - Table 3 Cannabis User Population by Legal vs Illicit 2019-2023
- MARKET DATA
 - Table 4 Sales of Cannabis by Category: Value 2019-2023
 - Table 5 Sales of Cannabis by Category: % Value Growth 2019-2023
 - Table 6 Sales of Cannabis by Legal vs Illicit 2019-2023
 - Table 7 Distribution of Cannabis by Format: % Value 2019-2023
 - Table 8 Distribution of Cannabis by Format and Category: % Value 2023
 - Table 9 Forecast Sales of Cannabis by Category: Value 2023-2028
 - Table 10 Forecast Sales of Cannabis by Category: % Value Growth 2023-2028
 - Table 11 Forecast Sales of Cannabis by Legal vs Illicit 2023-2028
- MEDICAL CANNABIS
 - Market Sizes
 - Cannabinoids
 - Brands
 - Distribution
 - Category Data
 - Table 12 Sales of Medical Cannabis by Category: Volume 2019-2023
 - Table 13 Sales of Medical Cannabis by Category: Value 2019-2023

Table 14 Sales of Medical Cannabis by Category: % Volume Growth 2019-2023

Table 15 Sales of Medical Cannabis by Category: % Value Growth 2019-2023

Table 16 Sales of Medical Cannabis by CBD vs THC Content: % Value 2019-2023

Table 17 Distribution of Medical Cannabis by Format: % Value 2019-2023

Table 18 Forecast Sales of Medical Cannabis by Category: Volume 2023-2028

Table 19 Forecast Sales of Medical Cannabis by Category: Value 2023-2028

Table 20 Forecast Sales of Medical Cannabis by Category: % Volume Growth 2023-2028

Table 21 Forecast Sales of Medical Cannabis by Category: % Value Growth 2023-2028
ADULT-USE CANNABIS

Table 22 Sales of Adult-Use Cannabis by Category: Volume 2019-2023

Table 23 Sales of Adult-Use Cannabis by Category: Value 2019-2023

Table 24 Sales of Adult-Use Cannabis by Category: % Volume Growth 2019-2023

Table 25 Sales of Adult-Use Cannabis by Category: % Value Growth 2019-2023

Table 26 Sales of Adult-Use Cannabis by CBD vs THC Content: % Value 2019-2023

Table 27 Distribution of Adult-Use Cannabis by Format: % Value 2019-2023

Table 28 Forecast Sales of Adult-Use Cannabis by Category: Volume 2023-2028

Table 29 Forecast Sales of Adult-Use Cannabis by Category: Value 2023-2028

Table 30 Forecast Sales of Adult-Use Cannabis by Category: % Volume Growth 2023-2028

Table 31 Forecast Sales of Adult-Use Cannabis by Category: % Value Growth 2023-2028

**CBD & OTHER NON-INTOXICATING CANNABINOIDS
CATEGORY DATA**

Table 32 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Volume 2019-2023

Table 33 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Value 2019-2023

Table 34 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: % Volume Growth 2019-2023

Table 35 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: % Value Growth 2019-2023

Table 36 Distribution of CBD & Other Non-Intoxicating Cannabinoids by Format: % Value 2019-2023

Table 37 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Volume 2023-2028

Table 38 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Value 2023-2028

Table 39 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category:

% Volume Growth 2023-2028

Table 40 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category:

% Value Growth 2023-2028

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