

# Cannabis in Italy

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## Abstracts

The penetration of medical cannabis continues to increase in the Italian market, with the number of legal patients growing due to the increased availability of supplies in the country. Indeed, thanks to the introduction of new products and several public tenders for importing medical cannabis, it has been possible to support uninterrupted therapeutic plans. Meanwhile, CBD & other non-intoxicating cannabinoids remains a grey area, and this legislative instability and uncertainty, as well as the I...

Euromonitor International's Cannabis in Italy market report offers a comprehensive guide to the size and shape of this emerging market opportunity at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the key cannabinoid categories driving growth. It outlines the regulatory, cultural and commercial context and offers strategic analysis of key factors influencing the market – legislative developments both current and future, economic/lifestyle influences, illicit consumption, product innovation, distribution and pricing trends. Forecasts to 2028 illustrate how the market is set to expand and change.

Product coverage: Adult-Use Cannabis, CBD & Other Non-Intoxicating Cannabinoids, Medical Cannabis.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cannabis market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

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### LIST OF CONTENTS AND TABLES

#### CANNABIS IN ITALY

##### EXECUTIVE SUMMARY

##### CANNABIS BACKGROUND

##### COUNTRY INSIGHT

##### CANNABIS LEGISLATION

Summary 1 Cannabis Legislation in Italy

##### CANNABIS DISTRIBUTION

##### CANNABIS TAXATION

##### CANNABIS PRODUCTION

Summary 2 Cannabis Production in Italy

##### ILLICIT CANNABIS MARKET

##### MARKET INDICATORS

Table 1 Cannabis User Population by Legal vs Illicit 2019-2023

##### MARKET DATA

Table 2 Sales of Cannabis by Category: Value 2019-2023

Table 3 Sales of Cannabis by Category: % Value Growth 2019-2023

Table 4 Sales of Cannabis by Legal vs Illicit 2019-2023

Table 5 Distribution of Cannabis by Format: % Value 2019-2023

Table 6 Distribution of Cannabis by Format and Category: % Value 2023

Table 7 Forecast Sales of Cannabis by Category: Value 2023-2028

Table 8 Forecast Sales of Cannabis by Category: % Value Growth 2023-2028

Table 9 Forecast Sales of Cannabis by Legal vs Illicit 2023-2028

##### MEDICAL CANNABIS

##### Market sizes

##### Cannabinoids

##### Brands

##### Distribution

##### CATEGORY DATA

Table 10 Sales of Medical Cannabis by Category: Volume 2019-2023

Table 11 Sales of Medical Cannabis by Category: Value 2019-2023

Table 12 Sales of Medical Cannabis by Category: % Volume Growth 2019-2023

Table 13 Sales of Medical Cannabis by Category: % Value Growth 2019-2023

Table 14 Sales of Medical Cannabis by CBD vs THC content: % Value 2019-2023

Table 15 Distribution of Medical Cannabis by Format: % Value 2019-2023

Table 16 Forecast Sales of Medical Cannabis by Category: Volume 2023-2028

Table 17 Forecast Sales of Medical Cannabis by Category: Value 2023-2028

Table 18 Forecast Sales of Medical Cannabis by Category: % Volume Growth 2023-2028

Table 19 Forecast Sales of Medical Cannabis by Category: % Value Growth 2023-2028  
**ADULT-USE CANNABIS**

Table 20 Sales of Adult-Use Cannabis by Category: Volume 2019-2023

Table 21 Sales of Adult-Use Cannabis by Category: Value 2019-2023

Table 22 Sales of Adult-Use Cannabis by Category: % Volume Growth 2019-2023

Table 23 Sales of Adult-Use Cannabis by Category: % Value Growth 2019-2023

Table 24 Sales of Adult-Use Cannabis by CBD vs THC content: % Value 2019-2023

Table 25 Distribution of Adult-Use Cannabis by Format: % Value 2019-2023

Table 26 Forecast Sales of Adult-Use Cannabis by Category: Volume 2023-2028

Table 27 Forecast Sales of Adult-Use Cannabis by Category: Value 2023-2028

Table 28 Forecast Sales of Adult-Use Cannabis by Category: % Volume Growth 2023-2028

Table 29 Forecast Sales of Adult-Use Cannabis by Category: % Value Growth 2023-2028

**CBD & OTHER NON-INTOXICATING CANNABINOIDS**

Table 30 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Volume 2019-2023

Table 31 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Value 2019-2023

Table 32 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: % Volume Growth 2019-2023

Table 33 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: % Value Growth 2019-2023

Table 34 Distribution of CBD & Other Non-Intoxicating Cannabinoids by Format: % Value 2019-2023

Table 35 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Volume 2023-2028

Table 36 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Value 2023-2028

Table 37 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: % Volume Growth 2023-2028

Table 38 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category:

% Value Growth 2023-2028

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