

# Cannabis in Germany

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## Abstracts

In September 2021, a new parliament was elected resulting in the so-called “traffic-light” coalition. A government that claims to be more liberal and forward-thinking, and thus will revamp Germany’s drug policy, ie its approach to cannabis. While there are still many uncertainties on the details of the upcoming draft, there is one aspect for certain - cannabis consumption will be legalised in some form, making Germany the biggest legal market in Europe.

Euromonitor International's Cannabis in Germany market report offers a comprehensive guide to the size and shape of this emerging market opportunity at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the key cannabinoid categories driving growth. It outlines the regulatory, cultural and commercial context and offers strategic analysis of key factors influencing the market – legislative developments both current and future, economic/lifestyle influences, illicit consumption, product innovation, distribution and pricing trends. Forecasts to 2027 illustrate how the market is set to expand and change.

**Product coverage:** Adult-Use Cannabis, CBD, Medical Cannabis.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Cannabis market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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