

Cannabis in Confectionery: Craving Disruption?

<https://marketpublishers.com/r/CFC3BAD324E0EN.html>

Date: September 2019

Pages: 27

Price: US\$ 1,325.00 (Single User License)

ID: CFC3BAD324E0EN

Abstracts

Cannabis is disrupting most major FMCG industries from alcohol to beauty, and pet care to pharma. But what about the confectionery industry? Facing stalling growth and a sugar rush of health trends curtailing sales, diversification and value-added opportunities are essential. Could the seemingly unlikely bedfellows be sharing drivers, positioning and branding attributes that are synergistic? Could confectionery provide a key format for the next stages of cannabis' evolution?

Euromonitor International's Cannabis in Confectionery: Craving Disruption? global briefing offers an insight into to the size and shape of the Alcoholic Drinks market in both the off-trade and the on-trade, it highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and brands by total volume, offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction

Confectionery and Indulgence in a Sweet Vacuum

Conducting the Orchestra of Cannabinoids

Cannabis and the Chocolate Factory

I would like to order

Product name: Cannabis in Confectionery: Craving Disruption?

Product link: <https://marketpublishers.com/r/CFC3BAD324E0EN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CFC3BAD324E0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970