

Candy SpA in Consumer Appliances (World)

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Date: March 2019

Pages: 32

Price: US\$ 572.00 (Single User License)

ID: CB69F179E33EN

Abstracts

Candy SpA experienced significant growth over the review period. The key to its success was the synthesis of Italian creativity and design with advanced technology, smartness and connectivity. In January 2019, the company was acquired by Haier Group, which will leverage from the Italian company to consolidate its position in the Western European market.

Euromonitor International's Candy SpA in Consumer Appliances (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Appliances industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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