

Candy Elettrodomestici Srl in Consumer Appliances (Italy)

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Abstracts

New technologies remained an important value-added feature of Candy's products in Italy throughout the review period and during the forecast period, the company is expected to continue focusing on research and development within home laundry appliances and refrigeration appliances. The company's main focus in its home territory of Italy is to adapt to the changing needs of consumers and new modes of living, adapting its product lines to favour time-saving characteristics. Other strategic areas...

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