

Canderm Pharma Inc in Beauty and Personal Care (Canada)

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Abstracts

Canderm Pharma continues to focus strongly on anti-ageing skin care; one of the fastest-growing areas in beauty and personal care in Canada. New product development, such as the latest FirmaLift collection, Lash Enhancer Serum and Moisture Infusion 24 Hr Hydrating Serum, remains the company's core competitive strategy. Additionally, the acquisition by Sanofi-Aventis is aimed at facilitating further development and growth.

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