

# Camlait SA in Packaged Food (Cameroon)

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Date: November 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C444518174BEN

## Abstracts

Camlait focuses on the production of butter, margarine, UHT milk, yoghurt, juices, and soy based drinks, as well as the distribution of baby formula. The company particularly benefits from the long-standing presence of its Camlait brand in Cameroon, profiting from a well-established distribution network. Camlait is focusing on growing its value share for its soy based products such as Riverr and Nouriss, with this area being particularly beneficial for the company in terms of cost as soya beans...

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**Product coverage:** Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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