

Cameroon Tea Estate in Hot Drinks (Cameroon)

<https://marketpublishers.com/r/CF8F0C3AB5CEN.html>

Date: February 2016

Pages: 28

Price: US\$ 150.00 (Single User License)

ID: CF8F0C3AB5CEN

Abstracts

Cameroon Tea Estate is the leading provider of black tea in Cameroon and targets low to high-end consumers. The company's corporate strategy within the hot drinks industry is to consolidate its position and further expand into Africa. The company intends to quadruple production by 2017.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Cameroon Tea Estate: Key Facts

Competitive Positioning

Summary 2 Cameroon Tea Estate: Competitive Position 2015

I would like to order

Product name: Cameroon Tea Estate in Hot Drinks (Cameroon)

Product link: <https://marketpublishers.com/r/CF8F0C3AB5CEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF8F0C3AB5CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970