

# Cameras in Morocco

<https://marketpublishers.com/r/C2DC04DCE63EN.html>

Date: May 2012

Pages: 15

Price: US\$ 990.00 (Single User License)

ID: C2DC04DCE63EN

## Abstracts

Demand for high-quality cameras in Morocco has always been insignificant. Professional photographers usually imported their cameras from foreign countries such as Spain and France where product offering is broader. However, high-quality cameras are starting to appear in Morocco as photography attracts the 20-30-year-old population with high income.

Euromonitor International's Cameras in Morocco report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Analogue Cameras, Digital Cameras.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Cameras market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### CAMERAS IN MOROCCO

Euromonitor International

May 2012

### LIST OF CONTENTS AND TABLES

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Cameras by Category: Volume 2005-2010

Table 2 Sales of Cameras by Category: Value 2005-2010

Table 3 Sales of Cameras by Category: % Volume Growth 2005-2010

Table 4 Sales of Cameras by Category: % Value Growth 2005-2010

Table 5 Cameras Company Shares 2006-2010

Table 6 Cameras Brand Shares 2007-2010

Table 7 Sales of Cameras by Distribution Format 2005-2010

Table 8 Forecast Sales of Cameras by Category: Volume 2010-2015

Table 9 Forecast Sales of Cameras by Category: Value 2010-2015

Table 10 Forecast Sales of Cameras by Category: % Volume Growth 2010-2015

Table 11 Forecast Sales of Cameras by Category: % Value Growth 2010-2015

Executive Summary

the Development of New Products in Morocco

the End of 2010, A Year of Uncertainty

High-tech Moroccan Products: A Possible Threat for International Manufacturers

Companies' Volume Share

A Growth in Decline

Key Trends and Developments

the End of the Moroccan Recession

A New Car Legislation

A Possible Shift Towards National Products

Computer Gaming

Specialised Retailers

Market Data

Table 12 Sales of Consumer Electronics by Category: Volume 2005-2010

- Table 13 Sales of Consumer Electronics by Category: Value 2005-2010
- Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2005-2010
- Table 15 Sales of Consumer Electronics by Category: % Value Growth 2005-2010
- Table 16 Consumer Electronics Company Shares 2006-2010
- Table 17 Consumer Electronics Brand Shares 2007-2010
- Table 18 Sales of Consumer Electronics by Distribution Format 2005-2010
- Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2010-2015
- Table 20 Forecast Sales of Consumer Electronics by Category: Value 2010-2015
- Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2010-2015
- Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2010-2015

## I would like to order

Product name: Cameras in Morocco

Product link: <https://marketpublishers.com/r/C2DC04DCE63EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2DC04DCE63EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970