

Cameras in Chile

<https://marketpublishers.com/r/CE34C609705EN.html>

Date: April 2012

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: CE34C609705EN

Abstracts

Cameras had a great 2010. Prices did not increase significantly, so consumers were motivated to buy these products, in sum to a wide set of discounts in most large retailers that were put in order to reactivate demand because of the slowdown in the first months after earthquake. As the market of digital cameras is in a growing phase in Chile, consumers were also attracted by new improvements and innovations in digital cameras especially by the main leaders of this category, which increased...

Euromonitor International's Cameras in Chile report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Analogue Cameras, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cameras market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CAMERAS IN CHILE

Euromonitor International

April 2012

LIST OF CONTENTS AND TABLES

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Cameras by Category: Volume 2005-2010

Table 2 Sales of Cameras by Category: Value 2005-2010

Table 3 Sales of Cameras by Category: % Volume Growth 2005-2010

Table 4 Sales of Cameras by Category: % Value Growth 2005-2010

Table 5 Cameras Company Shares 2006-2010

Table 6 Cameras Brand Shares 2007-2010

Table 7 Sales of Cameras by Distribution Format 2005-2010

Table 8 Forecast Sales of Cameras by Category: Volume 2010-2015

Table 9 Forecast Sales of Cameras by Category: Value 2010-2015

Table 10 Forecast Sales of Cameras by Category: % Volume Growth 2010-2015

Table 11 Forecast Sales of Cameras by Category: % Value Growth 2010-2015

Executive Summary

Electronics Market Rocketed in 2010 After A Slower Growth in 2009 Because of Crisis Effects

Earthquake Effect Enhanced Demand for Electronics in 2010

Digital TV Broadcasting Law Might Be Approved in 2011

Portability and Multi-functionality Drove Consumer Electronics' Market in 2010

Internet Retailing and Hypermarkets Accounts Grew on Sales in 2010 Although Mixed Retailers Are Still the Main Distribution Channels

Key Trends and Developments

Economic Recovery Enhances Demand for Non-essential Items

Earthquake in February Drives Demand for Ce

Specialist Retailers Lose Share But Remain As Important Distribution Channels

Summary 1 Leading Specialist Retailers 2010

New Technologies Are Beginning To the Off in the Chilean Market

Awaiting for Digital TV Law To Be Approved by Chilean Congress

Market Data

Table 12 Sales of Consumer Electronics by Category: Volume 2005-2010

Table 13 Sales of Consumer Electronics by Category: Value 2005-2010

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2005-2010

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2005-2010

Table 16 Consumer Electronics Company Shares 2006-2010

Table 17 Consumer Electronics Brand Shares 2007-2010

Table 18 Sales of Consumer Electronics by Distribution Format 2005-2010

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2010-2015

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2010-2015

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth
2010-2015

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth
2010-2015

Sources

Summary 2 Research Sources

I would like to order

Product name: Cameras in Chile

Product link: <https://marketpublishers.com/r/CE34C609705EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE34C609705EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970