

Camcorders in the United Kingdom

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Abstracts

In 2010 HD became the standard quality for camcorders. With a 79% volume share of camcorder sales taken by HD units in 2010, many large companies are beginning to phase out standard definition camcorders. Panasonic will have just one standard definition camcorder offered in its 2011 range, which it implied would be phased out of manufacture in 2012. Premium camcorders have developed better resolution above 1080i for recording video.

Euromonitor International's Camcorders in United Kingdom report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Analogue Camcorders , Analogue Cameras , Digital Camcorders, Digital Cameras, E-Readers, Feature Phones, HD Camcorders, Other Portable Media Players, Portable MP3 Players, Portable Multimedia Players, Smartphones.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Camcorders market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Specialist Retailers Face Continued Competition From Internet

Negative Performances for the Forecast Period

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Weak British Economy Takes Toll on Consumer Electronics Market

Mobile Connectivity Helps Performance of Por Table Devices

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