+44 20 8123 2220
info@marketpublishers.com

Camcorders in Israel

https://marketpublishers.com/r/CCA072663F1EN.html
Date: January 2012
Pages: 18
Price: US$ 990.00 (Single User License)
ID: CCA072663F1EN

Abstracts

During 2010 camcorders witnessed drastic volume and value decreases compared with the previous year. The main reason for the drastic decrease in camcorders during 2010 was the growing popularity of alternative products such as smartphones and advanced digital cameras. The immediate availability of smartphones and their smaller size are significant factors that threaten the popularity of camcorders in Israel.

Euromonitor International's Camcorders in Israel report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Analogue Camcorders, Analogue Cameras, Digital Camcorders, Digital Cameras, E-Readers, Feature Phones, HD Camcorders, Other Portable Media Players, Portable MP3 Players, Portable Multimedia Players, Smartphones.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Camcorders market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

+44 20 8123 2220
info@marketpublishers.com

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Headlines
Trends
Competitive Landscape
Prospects
Category Data
  Table 1 Sales of Camcorders by Category: Volume 2005-2010
  Table 2 Sales of Camcorders by Category: Value 2005-2010
  Table 3 Sales of Camcorders by Category: % Volume Growth 2005-2010
  Table 4 Sales of Camcorders by Category: % Value Growth 2005-2010
  Table 5 Camcorders Company Shares 2006-2010
  Table 6 Camcorders Brand Shares 2007-2010
  Table 7 Sales of Camcorders by Distribution Format 2005-2010
  Table 8 Forecast Sales of Camcorders by Category: Volume 2010-2015
  Table 9 Forecast Sales of Camcorders by Category: Value 2010-2015
  Table 10 Forecast Sales of Camcorders by Category: % Volume Growth 2010-2015
  Table 11 Forecast Sales of Camcorders by Category: % Value Growth 2010-2015
Executive Summary
Positive Growth in 2010 Thanks To New Technologies and Decreasing Prices
2010 - the Year of the Iphone
Iphone Has Strong Impact on Smartphones' Competitive Landscape
Electronics and Appliance Specialist Retailers Still Most Popular
Consumer Electronics Market Expected To See Slower Growth
Key Trends and Developments
Economy Booms in 2010 While Other Countries Struggle To Regain Strength
New Legislation in 2010 Positively Impacts Smartphone Sales
Digital Switchover Continues
2010 the Year of the Iphone in Changing Mobile Phone Category
Specialist Retailers
  Summary 1 Leading Specialist Retailers 2010
Market Data
  Table 12 Sales of Consumer Electronics by Category: Volume 2005-2010
  Table 13 Sales of Consumer Electronics by Category: Value 2005-2010
  Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2005-2010
  Table 15 Sales of Consumer Electronics by Category: % Value Growth 2005-2010
  Table 16 Consumer Electronics Company Shares 2006-2010
  Table 17 Consumer Electronics Brand Shares 2007-2010
  Table 18 Sales of Consumer Electronics by Distribution Format 2005-2010

+44 20 8123 2220
info@marketpublishers.com

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2010-2015
Table 20 Forecast Sales of Consumer Electronics by Category: Value 2010-2015
Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2010-2015
Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2010-2015
Sources
Summary 2 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Camcorders in Israel
Product link: https://marketpublishers.com/r/CCA072663F1EN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CCA072663F1EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970